

SHORELINE DRIVE PEDESTRIAN BRIDGE

Wiedenbach-Brown

Strobe-brik installation

2004

The Pike at Rainbow Harbor encompasses approximately 18 acres on the downtown Long Beach California waterfront. Known as The Pike until the late 1960s, the area carries great historical significance in Long Beach.



Following the city's incorporation in 1888, The Pike grew quickly to become the center of city life and a lively tourist attraction featuring a public swimming pool, cafes, movie houses, a municipal auditorium and one of the West Coast's largest amusement zones, which closed in 1968.



Today, the project site is located in the heart of the city's rejuvenated downtown. As one of the project's signature elements, a pedestrian bridge over Shoreline Drive is reminiscent of the Cyclone Racer, a wooden roller coaster that operated in the historic Pike amusement zone from 1930 to 1968.

128 strobes atop the pedestrian bridge framework create the nostalgic roller coaster feel beckoning visitors into The Pike. Controlled by eight stainless-steel enclosed **brik-16S** systems, the strobes are programmed with a dramatic coaster vehicle motion profile, visually providing the speed and energy of the Cyclone Racer.

The **Strobe-brik** system provides for robust, efficient and extensible DMX control of hundreds of small, outdoor-use strobes. The multi-channel controller conserves space, speeds installation, and simplifies maintenance. The controller detects any unsafe or ground fault conditions. LED diagnostics monitor strobe status and provide the maximum up-time needed for large, continuous-duty shows.

